

## Our Vision:

- To become the biggest and best online community for marketing professionals.
- To have the most entertaining new advertising, the most useful case studies and the most informative news.

## Facts and Figures:

- We are currently the market leading website dedicated to marketers with **112,500** unique users and **500,000** page impressions per month\*.

## Why advertise your jobs with us?

- **We're new and independent**

Because we only run websites, we are able to offer recruitment advertising at a lower cost.

- **UTalkMarketing is the only community site just for marketers**

So you get more relevant applications, better value for money and less time spent on wading through inappropriate CV's.

- **Reach the candidates that other marketing recruitment websites cannot reach**

Ever wished you could attract the passive job seeker with an ad that grabs their attention?

Now you can - we have integrated ads built into our content. Our sophisticated advertising software targets specific candidates with relevant skills.

“

The jobs board is easy to use and there's always a job I want to apply for!

**Nancy Coburn**  
Marketing Executive, NME

”

“

The career advice page on UTalkMarketing is invaluable. From salary benchmarks to how to blitz an interview, there's always something useful. Then I have the knowledge I need to go to the jobs board and apply for jobs!

**Melanie Cunningham**  
Brand Communication Assistant, MG OMD

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“

UTalkMarketing is always my first port of call for the latest marketing news and case studies. It's got its finger on the pulse of the industry.

**Clair Porteous**  
Head of Marketing, Mens Lifestyle, IPC Ignite

”

“

UTalk Marketing has the most comprehensive creative showcase platform in the market. That's why it's important for us to be there – and we are.

**Nick Button**  
Marketing Director, Capital Radio

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# Recruitment Listings

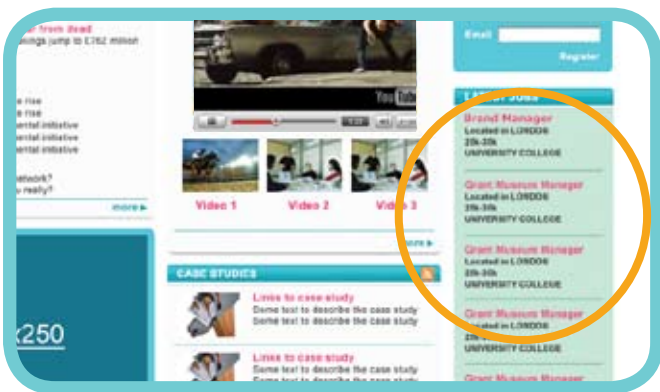


Single listing per month	£ 349
up to 25 jobs per month	£ 725
up to 50 jobs per month	£ 1250
up to 100 jobs per month	£ 1500
100+ jobs per month	£ 2000

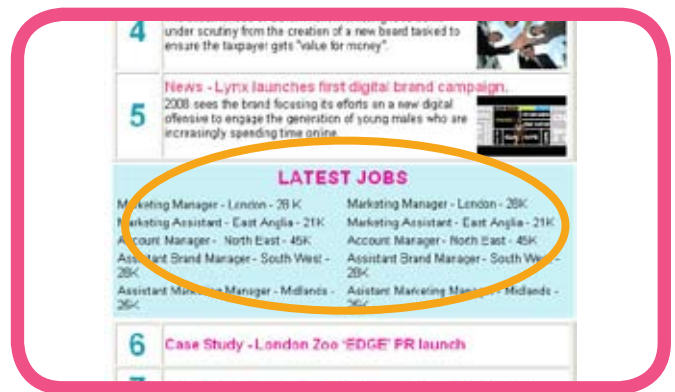
## Benefits

- Reach 1000's of marketers every week
- Easy to add jobs
- Simple to track applicants
- Integrated with broadbean

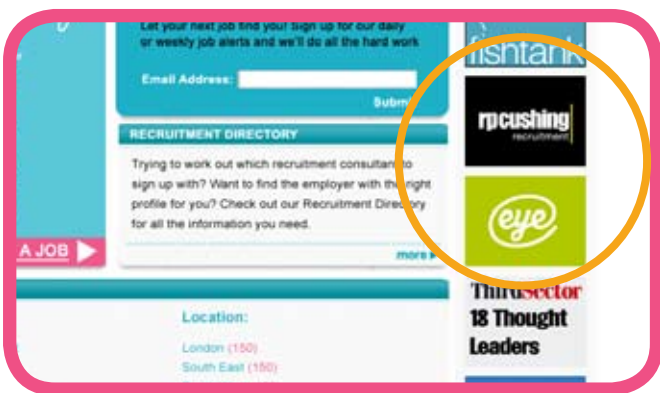
## Additional Features to Maximise Response



**Homepage:** Reach thousands of potential candidates everyday for an additional £250 per week or £750 per month



**Newsletter:** Our newsletter goes straight into the inbox of thousands of marketers every week  
Buy 1 of 6 slots for an additional £180 per week or £540 per month



**Jobs Homepage:** This is the first port of call for any job seeker. Advertise your company here with a branded logo to raise awareness of what you do for an additional £200 per week or £600 per month



**Content Targeted:** Integrate your ads into highly relevant content matching your vacancies to the right candidate for an additional £200 per week, or £600 per month

For bespoke packages and bulk rates  
Call our sales team on:

**020 7300 7333**

- Would you like to have a consistent **branded presence** on UTalkMarketing to **raise awareness** with all marketers?
- Our recruitment directory is the **ultimate resource** for marketers planning their next career move.
- A profile page gives you the opportunity to tell potential candidates about **what makes your company special**, even if you don't have any live listings on the site.
- You can add a logo, contact details, company information and **what you're looking for** in potential candidates.
- If you have any jobs listed these will all be shown on your profile page, allowing candidates to see **all the jobs you have on offer in one place**.

**£1500 per year + first 3 job listings FREE**

The screenshot shows a recruiter profile page on the UTalkMarketing.com website. At the top left is the UTALK MARKETING .COM logo. To its right is a banner image of two women with the text "TV is now a window to your soul." Below the banner is a navigation menu with links: News, Creative Showcase, Case Studies, How To Guides, Research, Marketing Answers, Career Advice, Agency Profiles, Recruiter Profiles, and Jobs. On the left side, there is a search bar with "SEARCH" and "ADVANCED SEARCH" buttons, and a "LOGIN | REGISTER" button. Below that is a "MARKETING SPECIALITY" menu with options: ONLINE, DIRECT, ADVERTISING, DIGITAL, POS, EVENT, SP, MEDIA, RESEARCH, CRM, and STRATEGY. At the bottom left is a "BUSINESS SECTOR" menu. The main content area is titled "RECRUITER INFO" and "PURPLE". Under "PURPLE", there is a "Company Overview" section with text: "At Purple we've learned to listen to, develop and trust our instincts. It doesn't mean that we don't cover the bases, do all the research, make the checks, and conduct in-depth interviews: we've been doing all that and more since 2000. But by paying attention to our instincts, rather than just ticking the boxes, we've developed an uncanny ability to match candidates with a role and environment in which they'll flourish and make a difference." Below this is another paragraph: "It makes us very popular with clients, because they know we only recommend people with something special to offer (rather than throwing dozens of candidates at them in the hope that sooner or later one will stick)." A third paragraph follows: "And it makes us popular with candidates, because it enables us to spotlight their strengths, show them how to bring them to life at interview, and help them find the jobs which will give them invigorating futures." Below the overview is a "What we are looking for" section with the text: "We've never been busier than we are right now, so the best way to get our attention is to". To the right of the overview is a large "PURPLE" logo. At the bottom right is a "Contact Information" section with an address: "123 Smith Street, London SE1 3ER" and a phone number: "020 7300 7333".